

Matias Morales

Systems Analyst | Software Developer in Training Gualeguaychú, Entre Ríos, Argentina | +54 9 3446 636382 matiasvalentinomorales@gmail.com | [Linkedin](#) |

Professional Summary Systems Analysis and Software Development student with a focus on technical infrastructure and digital transformation. Experienced in analyzing business requirements to implement scalable solutions, ranging from Full-Stack web development (PHP/Laravel) to high-availability network deployments (Starlink/IP Networking). Proven track record in optimizing user retention through data-driven UX/UI design and streamlining technical operations for local enterprises.

Technical Skills

- **Development & Analysis:** SQL (MySQL), PHP, Laravel, JavaScript, HTML5, CSS3, Git, GitHub.
- **Systems & Infrastructure:** Network Architecture, Starlink Deployment, TCP/IP, IP Camera Systems (CCTV), Technical Troubleshooting.
- **Design & Productivity:** Figma (Advanced), Design Systems, Usability Testing, Notion, Microsoft Office Suite.
- **Operating Systems:** macOS (Primary), Linux (Debian/Mint).

Professional Experience

Systems Analyst & UX/UI Designer | Somos Inmobiliarios | 2023 – 2024

- Led a comprehensive platform redesign for mobile and desktop, resulting in a **25% increase in user retention** through high-fidelity prototyping and user journey mapping.
- Decreased development hand-off time by **15%** by creating and maintaining a centralized **Design System** in Figma.
- Collaborated with developers to translate business requirements into technical specifications and user stories.

Infrastructure & Network Specialist | Freelance | 2023 – Present

- Engineered and deployed satellite network solutions (Starlink) and structured cabling for rural and urban clients, ensuring **99.9% network uptime**.
- Designed end-to-end IP surveillance systems with remote access configuration, improving site security monitoring efficiency by **40%**.
- Performed advanced troubleshooting and technical advisory for hardware and connectivity issues.

IT Operations & Digital Content | Autoservicio Soberanía | 2024 – Present

- Implemented automated content workflows using **AI tools**, increasing digital brand reach and customer engagement by **30%**.
- Managed digital inventory systems and point-of-sale (POS) technical support, ensuring seamless daily operations.

Customer Service Representative | Carrefour | Previous

- Handled high-volume financial transactions and resolved technical discrepancies in POS billing systems, maintaining 100% data accuracy.

Education

- **Associate Degree in Systems Analysis and Software Development:** Instituto Sedes Sapientiae (In Progress).
- **Advanced Certifications:** Web Development, UX/UI Design, Graphic Design (CoderHouse).
- **Business Administration Technician:** E.E.T. N°1 'Á. N. J. M. Sobral' (GPA: 8.25/10).

Languages

- **English:** Intermediate (B1) - EF SET Certified.
- **Spanish:** Native.